



QUALITY ASSURED EDUCATION
PEBBLE HILLS UNIVERSITY
A TRULY INTERNATIONAL UNIVERSITY



Accredited by
Confederation of International Accreditation Commission (CIAC)

Internationally Validated by
CUFCE
California University Foreign Credential Evaluator



Master of Business Administration in Digital Marketing (100% Online)

Program Director
Faculty Staff

Mode of Study
 Distance Learning

Email
admission@pebblehills.university

Recognition and Validation

You will be eligible to apply for an **Equivalency Diploma and Comprehensive Evaluation Report**, which will be issued by the California University Foreign Credential Evaluator (CUFCE). Furthermore, graduates are eligible to apply for the membership and relevant chartered award from the **Chartered Institute of Management, Canada**.

Admission Requirement

1. Applicants must possess an appropriate Undergraduate University or College degree from a recognized institution
2. Applicants who do not hold a university or college degree, will be considered for admissions if they have professional certification / diploma AND minimum three years full-time appropriate work experience

Courses

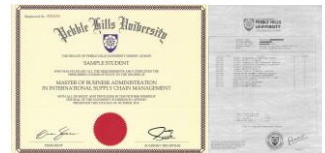
Course Code	Course Title	Credit Unit
CIT516	Introduction to E-Mail Marketing	3
CIT517	Marketing with Social Media	3
CIT518	Basic Internet Marketing	3
CIT519	Skype for Business	3
BUS517	Global Business Strategies	3
SSC505	Creative Thinking and Innovation	3
SSC506	Communication Strategies	3
SAM501	Sales and Marketing	3
MGT501	Strategic Planning	3
MGT532	Advanced Sales Training	3
MGT511	Customer Relationship Management	3
MGT512	Corporate Branding	3
MGT525	Public Relations	3

Tuition Fee

US\$2,280 if you complete the program in one year; US\$2,480 if you complete the program in three years

Graduation Package

1. Degree Diploma with cover
2. Official Transcript
3. Letter of Graduation



Optional Documents

1. Equivalency Diploma and Comprehensive Report issued by California University FCE, USA
2. USA Department of State Attestation and Authentication of the Degree
3. Chartered Manager Award issued by Chartered Institute of Management, Canada

*Please contact us for the fees of the above optional documents

Contact us

Please contact our Admission Office at admission@pebblehills.university or your local agent for further information.

Apply Now

1. Please scan and save all your previous credential at your computer and then
2. Apply online at: <http://pebblehills.university/admission/online-admission/> and upload all the required documents